

Qlik Sense® MI Market Analyser

HOW IS YOUR COVERAGE OF THE POTENTIAL MARKET FOR YOUR PRODUCTS?

Integeo's Market Analyser is a unique set of tools developed to assist sales and marketing managers to keep abreast of the changing demographics driving their potential markets.

It uses your own Group customer and store data to look at your current market coverage.

Australian Bureau of Statistics Demographic layers are provided to search areas of high population density for your particular market segment and highlight potential areas of new opportunity.

WHAT DO I GET?

- Integeo's Map Intelligence for Qlik Sense
- Access to our map servers
- Access to our wide range of online ABS Demographic map layers
- Provision of sample file and template
- Services can be provided to get you started

HOW IS IT DELIVERED?

In a Qlik Sense format with sample data and templates, enabling a quick start for results. The analyser uses your internal map server to map your data and bring in Australian Bureau of Statistics demographic data, all provided in a browser format so no desktop installation. The tool is completely interactive.

WHAT DOES IT COST?

Cost varies with number of users and level of functions. Minimal entry price options for small sites, prices available on request,

WHO IS INTEGEO?

Integeo is a leading developer of innovative location analysis software solutions for business users.

Integeo provides services to all levels of government and business.

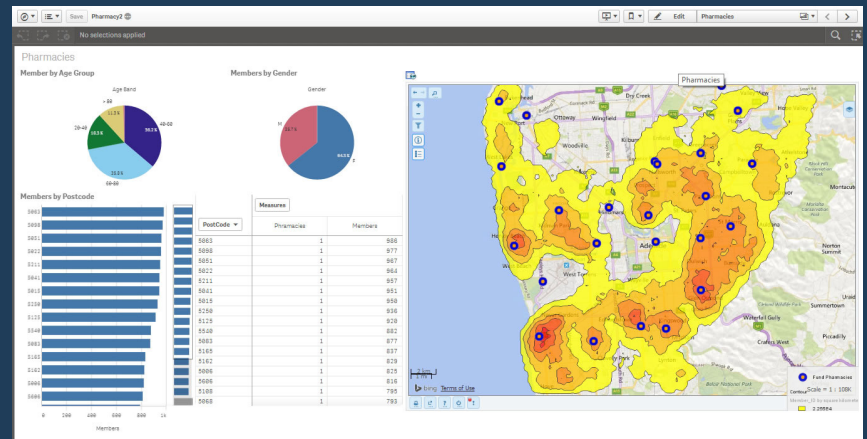
Call or email today for an online demo

Tel: 02 9045 3391

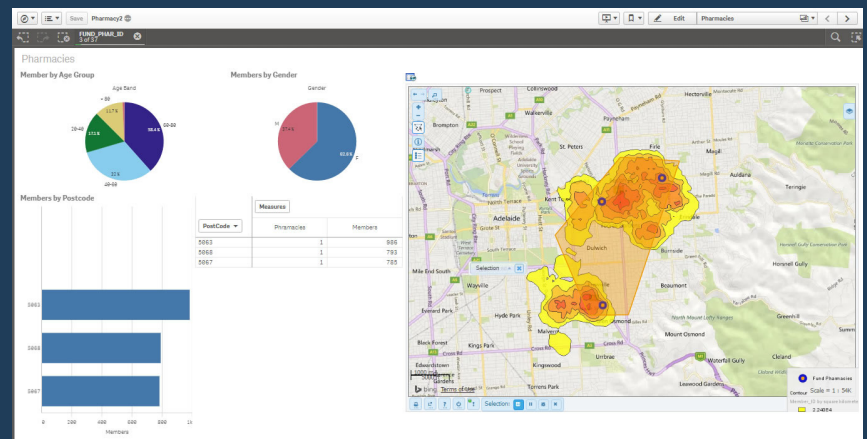
Email: info@integeo.com



Plot retail outlets, do heat map of customer density to identify areas of opportunity, Qlik Sense filters dynamically update heat maps.



Use map to make selection and filter Qlik Sense data to the area of interest



Bring in ABS Census Demographics to enrich your Qlik Sense data

